

Doordarshan will pay special attention to programmes on agriculture

- According to Dr. T. K. Das, D.D.G., Doordarshan will allot more time for transmission of programmes based on agriculture through “Krishi-Darshan” programme.
- Transmission of mandi-rates will also start from the month of January, 2006.
- The plan has been made for live telecast of the “Phasal-Sangoshthi” programme in kharif and rabi season under “Krishi-darshan” programme, but it requires cooperation from agriculture and allied departments.
- Farmers will be benefited by seeing “Krishi-Darshan” programme, which is telecasted five days per week. Farmers will also be able to get their problems solved by participating in “Phone-in-Programme” telecasted every Friday under “Krishi-Darshan” programme.

Source : Krishak Jagat dated 24 to 30th October, 2005